



Brad Moody

Educator · Digital Artist · bmoodyvid@me.com

— CURRICULUM VITAE

The full record.

Academic and professional appointments, education, exhibitions, juried service, and everything else, organized the way a CV should be, not the way it usually looks.

01 Academic Appointments

2023-Present

Chair, School of Digital Media Production

Daytona State College, FL

Strategic leadership across four programs: Digital & Interactive Media Production, Music Production Technology, Broadcast Television Production, and Photographic Technology, all within the Mike Curb College of Music, Entertainment and Art. Industry partnerships, faculty development, and budget and curriculum planning.

2019-Present

Professor, Digital & Interactive Media Production

Daytona State College, FL

2019-2023

Assistant Chair, Digital & Interactive Media Production

Daytona State College, FL

Led a full program and curriculum overhaul effective Fall 2021; grew DIMP into the largest program in the School of Digital Media Production; built an Industry Advisory Board and articulation agreements with local high schools; led the school to recognition as the first Blackmagic Design Academic Training Partner in Florida; appointed lead for the School of Photography's transition to remote instruction during COVID-19.

2010-2018

Associate Professor, Digital Media

American University in Dubai, UAE

2010-2017

Digital Media Coordinator

American University in Dubai, UAE

Built five new industry-standard media labs; grew the Digital Media major from single digits into one of the fastest-growing majors at the university; program nominated as an Apple Center of Excellence and recognized as the first Blackmagic Design Academic Training Partner in the Middle East.

2010	Assistant Professor of Mass Communication McNeese State University, LA
2007-2010	Applied Communications Faculty Higher Colleges of Technology (SWC), Sharjah, UAE
2001-2002	Adjunct Professor Skidmore College, Saratoga Springs, NY
1998-1999	Adjunct Professor Rensselaer Polytechnic Institute, Troy, NY

02 Professional Appointments

2000-2007	Associate Broadcast Producer / Art Director Palio Communications, Saratoga Springs, NY
1999-2000	Interactive Designer TMG Corporation, Williston, VT
1994-1995	Freelance Broadcast Designer Brian Dieck Design, Inc., New York, NY

03 Education

2000-2003	Master of Fine Arts, Electronic Arts Rensselaer Polytechnic Institute (iEAR) Thesis exhibition: "Valid-Invalid," single-channel video.
1991-1996	Bachelor of Science, Art Education Skidmore College, focus in Graphic Design and Photography

04 Selected Exhibitions

2021	Skidmore College 27th Annual Alumni Reunion Art Exhibition Digital photography, "Souk Al Arsah Production 0060"
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2016	Faculty Fine Art Photography Show American University in Dubai, Dept. of Visual Communications
2010-Present	Ongoing online exhibition YouTube, Vimeo, SoundCloud, and other platforms
2007-2010	Multiple photography and video exhibitions SWC, HCT, Sharjah, UAE
2003	"Valid-Invalid" · thesis show iEAR, RPI
1998-2003	Various single-channel video & multimedia installations iEAR, RPI
1994	Photography of Greece and Egypt Uncommon Grounds, NY
1991	UNESCO / d'Italia Architecture Photography Project Uncommon Grounds, NY

05 Juried Service

2025-26	SkillsUSA State Leadership and Skills Conference Photography Judge
2025	SkillsUSA Regionals Judge
2024	TREP EXPO, Embry-Riddle Center for Innovation and Entrepreneurship Judge
2023-25	Florida Surf Film Festival Short Film Jury
2021-22	ISEA2022 International Program Committee / Art Jury
2020-22	OTT & Digital Marketing Innovation Awards Judge
2019	ISEA2019 International Program Committee

2017-18	ISEA2018 International Program Committee
2017	Taqsim Panel on Electronic Sound/Music in the UAE Moderator
2016-17	ISEA2017 International Program Committee
2015-19	Adobe Design Achievement Awards, Pre-Selection Panel Judge
2015-16	Adobe DAA Mentorship Program, with ico-D & Adobe Judge & Mentor
2015	ISEA2015 International Program Committee
2014-Present	Vimeo Group, Blackmagic Pocket Cinema Camera Moderator
2014	ISEA2014 Academic Conference Co-Chair
2011-25	PromaxBDA Broadcast Design Awards Judge for Africa, Asia, New Zealand and Arabia
2008-09	MBC Movies in Motion Judge

06 Lectures & Workshops

2018	BMD Worldwide Advanced Training Program · Advanced Color & Editing, Train the Trainer Attendee · London, UK
2018	MUTEK MATCH Presenter · Dubai, UAE
2017	EduTECH Middle East · "Technology-enabled learning environments" Panelist · Dubai, UAE
2017	Taqsim · sound day, Dubai Ableton User Group panel, "A Life in Waves" screening Co-Organizer · Dubai, UAE

2015-17	Ableton LOOP Attendee · Berlin, DE
2016	IAT TEC · "Transformation and the Students' Success" Featured Speaker · Abu Dhabi, UAE
2014-16	The Digital Education Show Middle East Conference Host, Panelist & Featured Speaker · Dubai, UAE
2015	Apple Distinguished Educator Institute Attendee · Amsterdam, NL
2015	Hello-LIVE Ableton Producers Retreat Attendee · Fuerteventura, ES
2014	ISEA2014 Educational Forum · "Location and Technology" Presenter · Dubai, UAE
2014	3rd Annual Customer Engagement Technology Conference · "The Road Ahead, Trends in Digital Publishing" Presenter · Dubai, UAE
2013	TEDxAUD Advisor · Dubai, UAE
2013	Adobe in Education Seminar · "Digital Publishing in the Classroom" Presenter · Dubai, UAE
2013	Adobe Digital Media Education Summit Presenter · Barcelona, ES
2013	AUD FPD Workshop · faculty panel on new teaching & learning technologies Moderator · Dubai, UAE
2013	Harvard Project for Asian and International Relations (HPAIR) Presenter · Dubai, UAE
2012	Harvard College in Asia Program · "Technological Divide" Co-Presenter · Dubai, UAE
2011	AUD FPD Workshop · "The Multicultural Classroom" Panelist · Dubai, UAE
2010	HCT e-Learning Conference · iPod Touch/iPhone in education workshop Co-Presenter · Sharjah, UAE

07 Articles

2018	"Interactive Media Production: diamond in the rough" Daytona State In Motion
2015	"Proud AUD Faculty" The AUD Review, Fall/Winter
2015	"A Digital Dawn" The AUD Review, Fall/Winter
2013	"Digital Dreams" The AUD Review, Fall/Winter
2013	"EMEA Education Summit" Adobe TV
2009	"Case Study of an Apple Distinguished Educator," by Magnus Nystedt Shufflegazine
2009	"Adobe Flash Tour," by Magnus Nystedt Shufflegazine

08 Professional Service

2023-25	Daytona State College Curriculum Committee
2019-Present	Official Daytona Ableton User Group · Co-founder & Co-organizer
2020-25	Daytona State College Academic Advising Council
2019-23	Daytona State College Technology Advisory Board
2016-18	Official Dubai Ableton User Group · Co-founder & Co-organizer
2011	AUD Official Visual Communication YouTube & Vimeo Channel · Developed & implemented
2010	McNeese State University Mass Communication YouTube Channel · Developed & implemented
2009-10	Young Art Directors Club, SWC · Organized

09 Awards & Affiliations

Apple Distinguished Educator, 2008-Present

Blackmagic Design Certified Trainer · DaVinci Resolve, Color Correction, and Fairlight Audio Post and Editing

Adobe Partners by Design Program

Entrepreneurial Mindset Facilitator

ASSOCIATIONS

Society for Electro-Acoustic Music

AIGA · American Institute of Graphic Arts

Film Florida Entertainment Production Association

SOFTWARE

DaVinci Resolve

Logic Pro X

Max

Adobe CC

Pro Tools

Apple Motion

Ableton Live

Glover

Tumult Hype